

Title: I'm Pharmacy Podcast: An Innovation Developed by Pharmacy Students for Students and Practitioners

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Abstract

Background

Podcasts have grown rapidly as a platform for providing educational content to learners and professionals. The "[I'm Pharmacy Podcast](#)" was created as a virtual resource for pharmacy students and pharmacy professionals to learn more about current topics in pharmacy practice

Methods

We developed six podcast episodes with pharmacy students as hosts and subject matter experts as guests on: interprofessional collaboration, medical cannabis, minor ailments, personal branding, continuous professional development (CPD), and social media. We released them on a weekly basis during the COVID-19 pandemic and administered a 19-item online questionnaire on June 26, 2020 for a two-week period to obtain feedback from listeners.

Results

Most of our 25 respondents (Ontario, New Brunswick, and Saskatchewan) had more than 20 years of experience. They perceived that the podcast contained comprehensive information that has an impact on pharmacy practice. The two most popular episodes were interprofessional collaboration and personal branding. Respondents preferred a bi-weekly release of new episodes. They would recommend the podcast to other students and professionals.

Conclusion

The "I'm Pharmacy Podcast" has the potential to become an innovative way to deliver engaging educational content to pharmacy students and practitioners, in turn fostering a culture of CPD amid virtual pharmacy care.

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